

2024 Study Focus
CARDIOMETABOLIC
HEALTH

Paradise Point, San Diego, CA

THE ANNUAL

CNDA Conference



26-28 th

2024

Exhibitor Information www.calnd.org.com

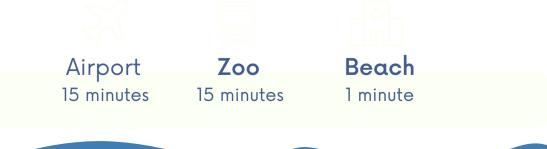
LOCATION PARADISE POINT

This San Diego meeting space off Mission Bay is both scenic and luxurious. An acclaimed conference location, Paradise Point has earned the title of "Best Hotel Space" by the Professional Convention Management Association and a spot on Cvent's list of the top meeting resorts in North America.



CNDA further customizes this experience to maximize the time you'll get to spend with our professional conference audience in the following ways.

- Our exhibitor area is located right next to the general session classroom.
- Complimentary breakfast & lunch on Saturday and Sunday.
- Doctors must pass by exhibitors to get to refreshments, coffee, and tea.
- Exhibitor breaks allow for enough time to visit exhibitors but not wander off.
- On Friday evening there will be a waterfront welcome reception.
- Learn more about <u>Paradise Point online</u>.



Exhibitor essentials include digital publicity and visibility via the brand new CNDA website as well as many <u>WHOVA platform features</u> including:

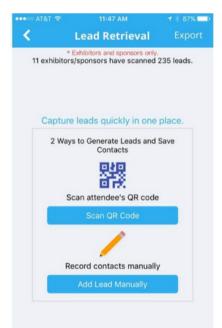
- Digital booth setup and management.
- Robust platform help and support guides.
- *New for 2024* Digital lead collection and retrieval for online visits PLUS in-person QR Codes let our exhibitors scan visiting in-person attendee leads into the system.
- Exhibitors also gain exclusive access to participate in our passport contest where attendees can collect stamps each time they claim deals & offerings, post a comment, and like a booth.

WHOVA HYBRID CONFERENCE Conference Experience

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NEW 2024

New for 2024 Digital lead collection and retrieval for online visits PLUS in-person QR Codes let our exhibitors scan visiting in-person attendee leads into the system.



Digital Booths

- Digital promotions and coupon options included in profile.
- Ability to upload flyers, videos, and photos.
- Live showcases and chat interactions.

media@calnd.org

Koshland Pharm

\$3,499

EXHIBITOR ESSENTIAL

Exhibitor Essential packages must be purchased in order to exhibit live at CNDA 2024 and purchase onsite add-on exclusives. media@calnd.org

Bronze Exhibitor Essentials

In-Person Exhibition Specs:

- A 6' table with skirting and priority choice of table numbers.
- One rep included with Friday reception, breakfast and lunch plus exhibit hall refreshments.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- One social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.

\$3,799 Silver Exhibitor Essentials

In-Person Exhibition Specs:

- A 6' table with skirting and priority choice of table numbers.
- Two reps included with Friday reception, breakfast and lunch plus exhibit hall refreshments.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- One linked 600x300px ad in our conference email series.
- One social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.

EXHIBITOR ESSENTIAL

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exclusives.

\$4,099

media@calnd.org

Gold Exhibitor Essentials

In-Person Exhibition Specs:

- A 6' table with skirting and priority choice of table numbers.
- Two reps included with Friday reception, breakfast and lunch plus exhibit hall refreshments.
- Choice of one swag, sample, or flyer to be added to the event swag bags.
- Premium booth selections available.
- Electricity included.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- One linked 600x300px ad in our conference email series.
- One social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.

Platinum Exhibitor Essentials



- Two 6' tables with skirting and priority choice of table numbers.
- Two reps included with Friday reception, breakfast and lunch plus exhibit hall refreshments.
- Choice of two swag, sample, or flyer to be added to the event swag bags.
- Premium booth selections available.
- Electricity included.
- Mailing address list provided post-event.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- Solo (exclusive) email to our conference email readers.
- One social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.



EXHIBITOR ESSENTIAL

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exclusives.

\$5,499

\$1,099

media@calnd.org

Diamond Exhibitor Essentials

In-Person Exhibition Specs:

- Two 6' tables with skirting and priority choice of table numbers.
- Three reps included with Friday reception, breakfast and lunch plus exhibit hall refreshments.
- Choice of two swag, sample, or flyer to be added to the event swag bags.
- Premium booth selections available.
- Electricity included.
- Mailing address list provided post-event.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- Two Solo (exclusive) email to our conference email readers.
- Series of 3 social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.
- 1:1 Conceriege service to schedule ads, upgrades, and staff onboarding of digital systems. Live troubleshooting and Q&A upon request.

Digital Sponsorship

**May be purchased with or without an Exhibitor Essentials Package.

Digital Specs:

This digital-only experience may be purchased as an individual purchase or as an add-on to your existing exhibitor booths. Sponsors will get their logos displayed across the WHOVA digital website and benefit from a limited digital profile to engage and interact with attendees.

Personalize your own company showcase by adding a description, uploading a company video, and listing any presentations which may feature your doctors, ambassadors, or products. Learn more with the <u>WHOVA sponsor guide</u>.

UPGRADES & ADD-ONS

Exhibitor Essential packages must be purchased in order to exhibit live at CNDA 2024 and purchase onsite add-on

exclusives.

\$100

\$250

\$750

\$150

\$500

350

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Continuing Education Credit

- Any registered representative who is also a licensed ND who wishes to pursue continuing education credit for the conference courses must purchase and register.
- Additional registration is required.

Additional Representative

- Add additional booth staff onsite. Must register with HQ.
- Includes all meals provided for booth reps.
- Does not include CE.

Booth Electricity

• If electricity is not included in your Exhibitor Essentials Package, please select the upgrade below.

Lecture Commercial Video

- Submit a 30-45 second video as an Mp4, Vimeo, or YouTube that will be aired prior to the start of a live teaching webinar during the conference. Select from available options with our staff coordinator.
- *Available to both Sponsors and Exhibitors.

Lecture Shout-Outs

• Share up to 100 words in text to be shared by our professional facilitator during a live teaching webinar describing your brand, directing traffic to your booth, or providing a special offering.

Lecture Commercial Slide

- Submit a PDF slide from your graphic designer, PowerPoint, or Canva that will be shared on-screen after a live teaching webinar during the conference. Select from available options with our staff coordinator.
- *Available to both Sponsors and Exhibitors.

UPGRADES & ADD-ONS

Exhibitor Essential packages must be purchased in order to exhibit live at CNDA 2024 and purchase onsite add-on

exclusives.

\$1,500

\$1500

\$1500

media@calnd.org

WiFi Sponsor - Exclusive

• The most common question asked at our help desk during every event is "What is the wifi password?" Purchase this exclusive and the answer could be YOU. Set the wifi password for the entire weekend.

Breakfast Sponsor - 2 Exclusives

- The best part of waking up is knowing who provided that coffee or teacup. Sponsor Saturday or Sunday breakfast with custom signage and an exclusive opportunity to add flyers and info to each breakfast table featuring a limited number of branded coffee cups.**
- "Breakfast sponsored by [YOUR BRAND]" name on all conference emails and agenda.

Recharge Station Sponsor - Exclusive

• This ALL-WEEKEND-LONG charged phone and laptop station is brought to you by [YOUR NAME HERE]. Be the brand our attendees can't put down as our charging station sponsor.

\$1000*New* Spotlight Table - 8 Spots

Reserve one of 8 break spots to showcase your brand front and center.
 Spotlight includes a 6ft banquet table and 2 chairs in central Foyer.