



THE ANNUAL CNDA *Conference*

2024 Study Focus

**CARDIOMETABOLIC
HEALTH**



Paradise Point, San Diego, CA

APRIL

26-28th

2024

Exhibitor Information
www.calnd.org.com



LOCATION

PARADISE POINT

This San Diego meeting space off Mission Bay is both scenic and luxurious. An acclaimed conference location, Paradise Point has earned the title of "Best Hotel Space" by the Professional Convention Management Association and a spot on Cvent's list of the top meeting resorts in North America.



CNDA further customizes this experience to maximize the time you'll get to spend with our professional conference audience in the following ways.

- Our exhibitor area is located right next to the general session classroom.
- Complimentary breakfast & lunch on Saturday and Sunday.
- Doctors must pass by exhibitors to get to refreshments, coffee, and tea.
- Exhibitor breaks allow for enough time to visit exhibitors but not wander off.
- On Friday evening there will be a waterfront welcome reception.

Learn more about [Paradise Point online](#).



Airport
15 minutes



Zoo
15 minutes



Beach
1 minute

Exhibitor essentials include digital publicity and visibility via the brand new CNDA website as well as many WHOVA platform features including:

- Digital booth setup and management.
- Robust platform help and support guides.
- *New for 2024* Digital lead collection and retrieval for online visits PLUS in-person QR Codes let our exhibitors scan visiting in-person attendee leads into the system.
- Exhibitors also gain exclusive access to participate in our passport contest where attendees can collect stamps each time they claim deals & offerings, post a comment, and like a booth.

WHOVA HYBRID CONFERENCE Experience

Tizen Developer Conference 2021
Please submit any promotional offers you may have and add members to your booth staff

Whova

Booth Location: 100

Promotional Offers

Promotion Type: Raffle

Promotion Details: e.g. Enter to win THE BIG SHORT on Digital HD and the Apple Watch. Winner chosen on Tuesday, Sept. 17th at noon!

Images: You can upload up to 5 images. [Upload Image](#)

Company Showcase

Live Showcase Link: <https://>

Services supported: Zoom Meeting, Google Hangouts Meet, Vimeo Streaming, Twitch, YouTube Live, Facebook Live, Periscope, Younow, IRIS, Ustream, Dacast, Livestream, and Brightcove

Stream Time: 2021-01-10 10:10 AM - 2021-01-10 10:30 AM | Time Zone: Select Time Zone

Company Video: <https://>

Services supported: Youtube, Vimeo, Dailymotion, Watix, Sprout Video, Brightcove, PlayerHD, and Wix Video

Company Information

Logo: [Upload Logo](#)

Phone Number: e.g. 555-555-5555

Website: e.g. <https://www.example.com>

Frequently Asked Questions

What are the benefits of providing promotions in Whova?
The new feature provides another way for you to engage with attendees and gain more leads. You can attract more visitors to your booth even before the event starts.

What information do I need to provide?
Currently we support two types of promotional information: Raffles/giveaways and coupons. For raffles/giveaways, you will need to provide a description and simple rules if you have any. For coupons, in addition to the description, you will also need to provide the coupon image.

Do I have to participate? What if I don't have any promotions?
No, you don't have to participate. If you don't have any promotions, you will still be listed as a regular exhibitor in the app.

How do I know who requested and received my promotion information? How can I announce the winners?
During and after the event, we will send you a summary of attendees who have signed up for your promotional activities. With this list, you can easily contact and message them in the Whova app.

Example Exhibitor List in the app

NEW 2024

New for 2024 Digital lead collection and retrieval for online visits PLUS in-person QR Codes let our exhibitors scan visiting in-person attendee leads into the system.

AT&T 11:47 AM 87%

Lead Retrieval

Export

* Exhibitors and sponsors only.

11 exhibitors/sponsors have scanned 235 leads.

Capture leads quickly in one place.

2 Ways to Generate Leads and Save Contacts

Scan attendee's QR code

[Scan QR Code](#)

Record contacts manually

[Add Lead Manually](#)

Digital Booths

- Digital promotions and coupon options included in profile.
- Ability to upload flyers, videos, and photos.
- Live showcases and chat interactions.



EXHIBITOR ESSENTIAL

Exhibitor Essential packages must be purchased in order to exhibit live at CNDA 2024 and purchase onsite add-on exclusives.

media@calnd.org

\$3,499

Bronze Exhibitor Essentials

In-Person Exhibition Specs:

- A 6' table with skirting and priority choice of table numbers.
- One rep included with Friday reception, breakfast and lunch plus exhibit hall refreshments.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- One social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.

\$3,799

Silver Exhibitor Essentials

In-Person Exhibition Specs:

- A 6' table with skirting and priority choice of table numbers.
- Two reps included with Friday reception, breakfast and lunch plus exhibit hall refreshments.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- One linked 600x300px ad in our conference email series.
- One social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.

EXHIBITOR ESSENTIAL

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media@calnd.org

\$4,099

Gold Exhibitor Essentials

In-Person Exhibition Specs:

- A 6' table with skirting and priority choice of table numbers.
- Two reps included with Friday reception, breakfast and lunch plus exhibit hall refreshments.
- Choice of one swag, sample, or flyer to be added to the event swag bags.
- Premium booth selections available.
- Electricity included.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- One linked 600x300px ad in our conference email series.
- One social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.

Platinum Exhibitor Essentials

In-Person Exhibition Specs:

- Two 6' tables with skirting and priority choice of table numbers.
- Two reps included with Friday reception, breakfast and lunch plus exhibit hall refreshments.
- Choice of two swag, sample, or flyer to be added to the event swag bags.
- Premium booth selections available.
- Electricity included.
- Mailing address list provided post-event.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- Solo (exclusive) email to our conference email readers.
- One social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.



\$4,499

EXHIBITOR ESSENTIAL

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media@calnd.org

\$5,499

Diamond Exhibitor Essentials

In-Person Exhibition Specs:

- Two 6' tables with skirting and priority choice of table numbers.
- Three reps included with Friday reception, breakfast and lunch plus exhibit hall refreshments.
- Choice of two swag, sample, or flyer to be added to the event swag bags.
- Premium booth selections available.
- Electricity included.
- Mailing address list provided post-event.

Digital Specs:

- Your company name on the CNDA exhibitor website page with a link to your website.
- Linked logo in all conference email messaging.
- Two Solo (exclusive) email to our conference email readers.
- Series of 3 social media welcome to greater CNDA audience with logo and website link.
- Access to the Add-on & Upgrade Store.
- 1:1 Concierge service to schedule ads, upgrades, and staff onboarding of digital systems. Live troubleshooting and Q&A upon request.

\$1,099

Digital Sponsorship

*****May be purchased with or without an Exhibitor Essentials Package.***

Digital Specs:

This digital-only experience may be purchased as an individual purchase or as an add-on to your existing exhibitor booths. Sponsors will get their logos displayed across the WHOVA digital website and benefit from a limited digital profile to engage and interact with attendees.

Personalize your own company showcase by adding a description, uploading a company video, and listing any presentations which may feature your doctors, ambassadors, or products. Learn more with the [WHOVA sponsor guide](#).

UPGRADES & ADD-ONS

Exhibitor Essential packages must be purchased in order to exhibit live at CNDA 2024 and purchase onsite add-on exclusives.

media@calnd.org

\$100

Continuing Education Credit

- Any registered representative who is also a licensed ND who wishes to pursue continuing education credit for the conference courses must purchase and register.
- Additional registration is required.

\$250

Additional Representative

- Add additional booth staff onsite. Must register with HQ.
- Includes all meals provided for booth reps.
- Does not include CE.

\$150

Booth Electricity

- If electricity is not included in your Exhibitor Essentials Package, please select the upgrade below.

\$750

Lecture Commercial Video

- Submit a 30-45 second video as an Mp4, Vimeo, or YouTube that will be aired prior to the start of a live teaching webinar during the conference. Select from available options with our staff coordinator.
- *Available to both Sponsors and Exhibitors.

\$500

Lecture Shout-Outs

- Share up to 100 words in text to be shared by our professional facilitator during a live teaching webinar describing your brand, directing traffic to your booth, or providing a special offering.

\$350

Lecture Commercial Slide

- Submit a PDF slide from your graphic designer, PowerPoint, or Canva that will be shared on-screen after a live teaching webinar during the conference. Select from available options with our staff coordinator.
- *Available to both Sponsors and Exhibitors.

UPGRADES & ADD-ONS

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media@calnd.org

\$1,500

WiFi Sponsor - Exclusive

- The most common question asked at our help desk during every event is “What is the wifi password?” Purchase this exclusive and the answer could be YOU. Set the wifi password for the entire weekend.

\$1500

Breakfast Sponsor - 2 Exclusives

- The best part of waking up – is knowing who provided that coffee or teacup. Sponsor Saturday or Sunday breakfast with custom signage and an exclusive opportunity to add flyers and info to each breakfast table featuring a limited number of branded coffee cups.**
- “Breakfast sponsored by [YOUR BRAND]” name on all conference emails and agenda.

Recharge Station Sponsor - Exclusive

\$1500

- This ALL-WEEKEND-LONG charged phone and laptop station is brought to you by [YOUR NAME HERE]. Be the brand our attendees can't put down as our charging station sponsor.

\$1000***New*** Spotlight Table - 8 Spots

- Reserve one of 8 break spots to showcase your brand front and center. Spotlight includes a 6ft banquet table and 2 chairs in central Foyer.