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California Naturopathic Doctors Association March 2013 Update

Upcoming CNDA Events

**Pharmacy
Webinar 17**
Chemotherapy
101 for
Naturopathic
General Practice

*by Dr. Shauna
Birdsall, ND*

**Tuesday, May 7th
6:30 - 9:00pm PDT**

*Registration opens next
week!*



Dear California Naturopathic Community,

We hope you are enjoying the days growing longer and warmer. March has been a productive month full of important legislative work (meetings, lobby day, our first sunset hearing) and another successful conference. It has been fantastic to watch the community come together for these events. Great work everyone!

Here's the update...

Legislative Update

Lobby Day 2013

This month began with a trip to Sacramento for many NDs throughout the state. A big THANK YOU to all the doctors and students who were able to make time for our annual education campaign at the Capitol. We were able to meet with important legislators and their staff throughout the day to inform them about the profession. These meetings are significant and often serve as an introduction to Naturopathic Medicine for many new legislators annually. A special thank you to Bastyr University California for sponsoring the meet-and-greet reception afterwards, which enabled even more education and relationship-building. If you weren't able to attend this year, please make it a priority to attend next year!

Naturopathic Doctor Sunset Review 2013

Health care professions licensed in the state of California must undergo a review process every four years in order to maintain their right to continued licensure. This process of a health



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profession's licensing act being up for review by the legislature is referred to as the Sunset Review Process.

In order for Naturopathic Doctors to continue to have licensure in the state of California, we must pass our sunset review process successfully in 2013. This is our first sunset review since we have been licensed in California as a profession. We have safely helped many Californians improve their health since we were granted licensure in 2003. The Naturopathic Medicine Committee, the CNDA and our wonderful lobbying team are working hard to ensure that state legislators who will be responsible for commenting and voting on maintaining our Naturopathic Practice Act during the Sunset Review process are well educated on our the needs of our growing profession. [Our sunset review report is now available on the NMC website here.](#)

Our first hearing of the series was held on March 11th and went very well. The Sunset Review Committee was receptive to our report and the requests detailed therein. Our next Sunset hearing will be held on April 29th. We will keep you posted on how and when to send letters of support. Stay tuned!

Affordable Care Act

The Affordable Care Act (ACA) - which goes into effect on January 1, 2014 - has an important nondiscrimination clause within it (Section 2706), which states that health insurance companies cannot discriminate against qualified health providers. The interpretation and implementation of the ACA are at each state's discretion. The CNDA is working with our wonderful lobbying team, the AANP legislative team and the Bastyr California leadership to educate policy makers about our training and licensure scope to ensure appropriate inclusion for NDs in the CA ACA benchmark health plans.

SB1446 - Independent IM & IV Therapy Scope

Now that the IV Clarification Bill (SB1446) is in effect, be sure to visit the [NMC website](#) for more information about the changes that the bill has made and the course providers that have been approved by the Committee. [Visit this page for more information about SB1446.](#) The skinny is that nutritional injectables are now within our independent formulary. NDs who would like to practice IV therapy MUST fulfill the training and education requirements listed in SB1446. Many of you have already completed this training as part of your school curriculum, but each school must independently apply for approved provider status before these training hours are applicable. The CNDA has been in contact with all the accredited naturopathic medical schools to inform them of the IV course provider approval requirements of NMC.

- All of Dr. Virginia Osborne's IVNTP courses have been approved.
- Bastyr University's courses from 2007 and onward are approved.
- NCNM is currently in the application/review process

The NMC website lists [current approved providers](#). Please continue to check the NMC website for updates on approved training providers.



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→ Merging Medicine XIV

It's hard to believe that we just wrapped up our 14th Merging Medicine Conference! MM14 was yet another fantastic event made possible by the hard work of our volunteer professional development committee and the CNDA home office team.

Thank you to everyone who made it to San Francisco, or who tuned in via the Live Webinar! We had record attendance at this conference and are already busy planning our Fall Conference.

Save the Date!
Merging Medicine XV will be in Los Angeles on
September 21-22, 2013.

→ Switch to Ethix Merchant Services!

The CNDA has recently partnered with Ethix Merchant Services as an additional way to raise revenue to support our legislative work. Ethix merchant services process transactions at the industry's lowest rates and they donate 25% of the fees they collect to non-profits! Now there's a win-win-win situation!

Check them out and make the switch - it's an easy way for you to save money AND support the growth of your profession!

Ethix will reprogram your current card swiper when you make the easy switch to their services. [For more information click here.](#) To sign up, contact John Rojas at (510) 844- 5907 or john@ethix.com

→ IM4Us 2013 Conference - Call for Abstracts

The volunteer-run Integrative Medicine for the Underserved is preparing for their 3rd Annual Conference in Santa Clara on August 9-11, 2013.

This conference is a unique educational experience that brings together Clinicians of all types and Administrators working to bring Integrative Medicine to Underserved populations. Plenary and breakout sessions will share affordable evidence-based and integrative approaches to common chronic diseases, discuss unique ways to utilize group medical visits, and provide a like-minded community base for activism around integrative medicine for underserved populations.

Abstract submissions are currently being accepted as well. For more information, [please click here](#).

New Additions to the Community

We would like to give a sincere welcome to the new Regular, Associate, Out-of-State, and Student members that have recently joined our CNDA community!

We sincerely appreciate the support of all of our members who join and renew each year. The CNDA has reached a record number of members, and the timing couldn't be better. Without the support of a strong ND community, our work would not be possible!

New Member	Location
Dr. Jacqueline Blakely, ND, LAc	San Francisco
Dr. Jean-Luc Giuliano, ND	Laguna Beach
Dr. Linda Golles, ND	Rancho Cucamonga
Dr. Claire Graser, ND	San Francisco
Dr. Tzu-Ping Lin, ND	Milpitas
Dr. Sherwin Mansubi, ND	San Jose
Dr. Aumatma Shah, ND	Oakland
Dr. Pat Shu, ND	Rolling Hills Estates
Dr. Stephen Wangen, ND	Seattle, WA
Elizabeth Winter (ND Student)	Seattle, WA

Scope of Practice Reminder of the Month: Insurance Billing

Our monthly scope reminders are intended to help keep everyone current and compliant with the laws regulating our profession. A complete overview of ND California Scope of Practice can be found on [this page of our website](#).

Billing Under MDs or DOs

If you work in an integrative health clinic, or in an office with other health care providers like MDs or DOs, beware of the medical billing practices of your front desk. If your ND services or orders are being billed to insurance companies or state/federal programs, under the license of the MD or DO, all involved are at risk.

Billing insurance for services and prescriptions rendered by a ND under another Doctor's information is liable as insurance fraud, often penalized by heavy fines. If agencies such as MediCare are being billed in similar fashion, penalties are often more severe. In addition to being liable as a Doctor,

such practices also jeopardize our profession each time complaints of illegal activity get reported to our licensing committee and then are up for review.

Protect yourself by understanding how your office bills for services and orders, and by creating a superbill for all of your patients. The CNDA will continue to work on better coverage for our profession, and while we do, stay informed and stay safe!

→ CNDA Mentor Program

Our Mentor and Mentee Program has begun and we are currently seeking more NDs who would be interested in guiding those in our community seeking support.

The CNDA is matching doctors seeking guidance with more experienced and knowledgeable docs in this state in order to foster more successful practices and a stronger collective community. Thank you to all who have generously volunteered to be a Mentor.

Any interested in volunteering as a Mentor, or in signing up as a Mentee, please email Kasey at coordinator@calnd.org.

→ Community Achievement

Each issue, we like to highlight the many accomplishments that are taking place within our community. If you, or someone you know, is making a difference for Naturopathic Doctors or our medicine at large, we'd like to share your news in our community e-blasts and on our Facebook page. Please send us the details so we can celebrate the many faces of success in our profession!

This month:



Dr. David Hogg, ND, has been a long-time CNDA member and supporter of the profession. He is currently in his 10th year of practice in San Jose, treating patients of all ages with homeopathy, clinical nutrition, herbal medicine, and acupressure.

He graduated from the Southwest College of Naturopathic Medicine in 2001 and has been helpful in organizing the CNDA Summer Regional Meetings. Dr.

Hogg has recently helped develop a very useful diet tracking app and is sharing it with the medical community. It is called Doc's Diet Diary and is an easy-to-use FREE app for you and your patients!

Click here to learn more about [Doc's Diet Diary](#)

Thank you Dr. Hogg for your ongoing commitment to patient health and your gift to our community!



CNDA Membership in 2013 Join & Renew Now!

It's that time again! [CLICK HERE](#) to Join & Renew!!!

We have had an uncanny rate of growth and progress for a newly licensed state. Hooray!!! Our accomplishments are owed to our dedicated & cohesive membership collective - YOU!

We are proud to have record CNDA membership numbers AND we can do even better!! Join today if you haven't. Renew today 'cause it's time. Recruit any of your friends who are non-members because WE NEED EVERYONE! We do in unison what we cannot do alone.

A word about why membership is important...

CNDA membership directly supports our legislative work. We have a phenomenal lobbying team in Sacramento that coordinates our annual lobby day and year-round stakeholder meetings, helps us track pertinent bills, advocate for appropriate inclusion, and draft necessary legislation. Your dues also support a centralized home office hub that works tirelessly to address issues that arise, share important professional updates, and organize our quality CE events. Additional benefits include your practice listing on both of our websites, member support services, helpful template documents and practice guides, free marketing brochures, free access to an EXPO kit for fairs, member pricing for CE events, and various vendor discounts.

The CNDA exists to serve and protect the interests of our profession. We are grateful for each and every one of you who choose to support this mission with your membership each year.

Together we can do great things! Join & renew NOW!

Thank You!!

****Monthly payment plans are available to make membership affordable for all****



Help the Profession - Join A Committee!

The CDNA is looking for NDs to help with the following committees: *(Meetings are 1 hour per month by phone)*

- Insurance Committee - We need NDs to sign-up who are dedicated to helping improve insurance coverage for our profession in CA. This committee tracks bills and

works on educational materials for insurance companies, legislators, and CA healthcare stakeholders.

To join, contact Dr. Minna Yoon at minnayoon@gmail.com.

- Fundraising Committee - Legislative advocacy and public affairs work is expensive and we currently do not have any volunteers on this committee. This is a call to action for docs who can help us reach out to allies for financial resources to support our mission of growing our profession's visibility and legal privileges. To join, contact Kasey Crispin at coordinator@calnd.org.

→ Check out the CNDA Classifieds

For information about current opportunities in the Naturopathic Community, be sure to visit the [CNDA Classifieds Page](#). Members can post listings for free, and non-members can post on this page for a small monthly fee. Check out the latest listings about practices for sale, spaces for rent, and other positions for NDs.

For information about posting on this page, contact Kasey at coordinator@calnd.org.

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