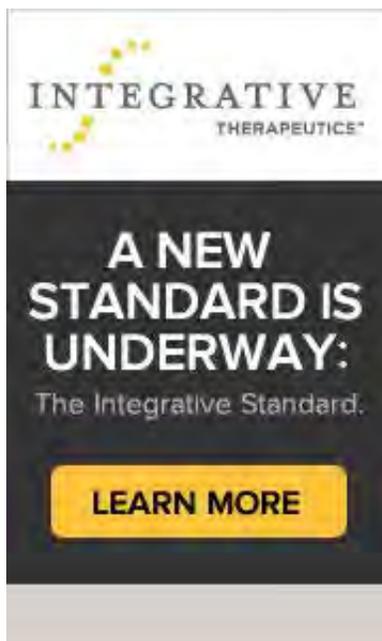


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## California Naturopathic Doctors Association September 2013 Update



**Dear California Naturopathic Community,**

We just wrapped up our September conference in Pasadena and are happy to report that it went extremely well! In addition to everyone having a great time soaking in what our speakers had to say, enjoying the food and social time and mingling with our exhibitors, we were able to launch fundraising for our scope expansion efforts with great success!

Of the \$100,000 we need to run our scope expansion bill, we were able to raise **\$25,550** worth of donations in just two days at the conference! Although we'll be announcing more fundraisers to reach our \$100,000 goal, you can donate anytime to the cause by simply [clicking here](#) to donate. Every dollar counts and we absolutely need to raise a minimum of \$100,000 to fund our scope expansion efforts.

We are grateful to the many conference contributors for their generosity, and we hope the rest of our naturopathic community will join in to support the work of the CNDA and our volunteer doctors who are diligently advocating on behalf of naturopathic medicine here in California.

If you missed the conference, you can get the **self-study version** of it by [clicking here](#). 8.5 General CEs and 2.0 pharmacy CEs for California Naturopathic Doctors.

Here is our September update...

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## Upcoming CNDA Events...

For more information please visit our [CE events page](#)

### WEBINARS

**Tuesday, October 15, 22, 29, 2013: 6:30 pm to 8:30 pm**

Naturopathic Roots Webinar Series I

**Homeopathy for Depression and Anxiety:**

**A 3-Part Webinar Series**

6 CE Hours for California Naturopathic Doctors

Dr. Mark Janikula, ND

[Register Now](#) | [Learn More](#)

**Tuesday, November 12, 2013: 6:30 pm to 9:00 pm**

Pharmacy Webinar 19

**The Most Common Drug Prescriptions: Clinical Updates,  
Managing Adverse Effects & Avoiding Drug-Herb Interactions**

2.5 AMA PRA Category 1 Credits TM | 3 CEs for CA LAc's

Dr. Marcus N. Miller, MD, ND

[Learn More](#)

**Saturday, November 16, 2013: 9:30 am to 5:00 pm**

Clinical Updates Webinar I

**Naturopathic and Integrative Management of Infertility**

6 AMA PRA Category 1 Credits TM

Dr. Sara Thyr, ND

Dr. Tamara Trebilcock Ackerman, ND

Dr. Jaclyn Chasse, ND

**Tuesday, February 11, 2014: 6:30 pm to 9:00 pm**

Pharmacy Webinar 20

**Integrative Pain Management**

Estimated 2.5 AMA PRA Category 1 Credits TM

### ANNUAL 3-DAY CONFERENCE

**Friday March 14 through Sunday March 16**

**Claremont Resort in Berkeley**

**Merging Medicine XVI**

**Integrative Neuro-Psychology:  
Healing the Mind with Naturopathic Medicine**

Estimated 14.5 AMA PRA Category 1 Credits TM

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Dear CNDA Community,

Creating the highest quality naturopathic continuing education conference is an *extremely expensive* and time consuming process for the CNDA. However, with good attendance from doctors and exhibitors, our conferences are also the primary revenue generator for the CNDA. In fact, nearly 2/3 of the revenue raised at any one conference comes from exhibitors who are interested in meeting with doctors. Unfortunately, the last two CNDA conferences held in southern California (La Jolla & Pasadena) had low doctor attendance and that has a direct impact on our ability to secure and retain exhibitors for future southern California conferences. Financially speaking, we can no longer produce southern California conferences. Northern California conferences have always done quite well, and we will continue to produce conferences in Northern Cali.

Therefore, after extensive discussion among the Professional Development Committee, the Board of Directors and the Executive Committee along with input from myself, we have come to the conclusion that, moving forward, the CNDA will produce only one conference per year. Our next conference will be in March 2014 in Berkeley, CA, and then our March 2015 conference will also be in the San Francisco area. Our conferences will now be three days instead of two days, and offer more CEs. Since our conferences are so important to the financial integrity of the CNDA, a move back to southern California will require attendance assurances from CNDA members, and we will investigate that possibility further after the March 2015 conference. We will continue to produce live webinar telecasts of our conferences.

Within the next couple of months we will email everyone a survey as to the topics they would like to see discussed at our conferences and daylong webinars. Please fill out the survey because we are interested in creating events which a majority of our doctors will attend.

If you have any questions or comments, please email me at [executive@calnd.org](mailto:executive@calnd.org).

Sincerely,

Larry



## It's Time For Summer Regional Meetings!



Naturopathic Doctors throughout California have been gathering to meet their community peers, get the latest updates on CNDA accomplishments and upcoming plans, ask questions and share information.

Below is the list of the upcoming meetings!



If you don't see your area listed we were not able to find a volunteer coordinator for your region...

[Email Lauren](#)

If you are interested in coordinating a meeting for your region



### Upcoming Regional Meetings

*San Francisco/Peninsula Area*

Saturday, September 28 at 10:00am

Location: TBD

Reg. Coordinator: Dr. Laura Enfield

(email [drlaenfield@gmail.com](mailto:drlaenfield@gmail.com) for more info)



*Santa Cruz*

Date: TBD

Location: TBD

Reg. Coordinator: Dr. Holly German

(email [hollyvgerman@gmail.com](mailto:hollyvgerman@gmail.com) for more info)



*Los Angeles*

Date: September 28 from 1-3pm

Location: 670 Monterey Pass Road

Suite 100

Monterey Park, CA 91754

Reg. Coordinator: Dr. Clement Lee

(email [clement@drleend.com](mailto:clement@drleend.com) for more info)

*Orange County*

Saturday, September 28 at 5:00pm

Meeting at Dr. Dhurga Reddy's home

Reg. Coordinator: Dr. Dhurgha Reddy

(email [dhurgareddynd@gmail.com](mailto:dhurgareddynd@gmail.com) for more info)



## Legislative Update

### Scope of Expansion Bill Preparation

#### ***Building our MD and DO Ally List***

Please submit the names and contact information for any MDs/DOs that you know personally and who would be willing to write letters or testify on our behalf next year. You can use [this form](#) to send the CNDA information on MDs or DOs who are willing to aid our scope expansion efforts.

### **Legislative Grassroots Organizing for Scope Bill**

The legislative cycle moves at lightning speed. As we pursue scope expansion and keep on top of proposed laws that would affect naturopathic medicine in California, it is crucial that the CNDA is able to quickly contact and mobilize our members.

*To help us increase our ability to effectively mobilize next session, please send in your home address and cell phone number (which will ONLY be used for legislative critical action alerts) using the following form: [Home Address Form](#).*

### **SB1446 - Independent IM/IV Therapy Scope**

Visit the [NMC website](#) for more information about IV therapy practice requirements and the course providers that have been approved by the Committee. [Visit this page for more information about SB1446.](#)

Nutritional injectables are now within our independent formulary. NDs who would like to practice IV therapy MUST fulfill the training and education requirements listed in SB1446. Many of you have already completed this training as part of your school curriculum, but each school must independently apply for approved provider status before these training hours are applicable. The CNDA has been in contact with all the accredited naturopathic medical schools to inform them of the IV course provider approval requirements of NMC.

- All of Dr. Virginia Osborne's IVNTP courses have been approved (see <http://ivnutritionaltherapy.com/> to find out more or register for a course).
- Bastyr University's courses from 2007 and onward are approved.
- NCNM is currently in the application/review process.
- CCNM has recently begun the application process.
- SCNM plans to apply for provider approval once they have established elective course(s) that clearly demonstrate accordance with the California amendment.
- NUHS is not going to apply for provider status because their curriculum does not currently provide the level of education and practice required.

The NMC website lists [current approved providers](#). Please continue to check the NMC website for updates on approved training providers.

### **Federal Bill S.959 - Compounding Pharmacies**

Drafted in response to the New England Compounding Center meningitis outbreak of 2012, this federal bill proposes to give the US Food & Drug Administration the authority to regulate large compounding manufacturers that sell their products across state lines. In addition to requiring these companies to abide by the FDA's "Good Manufacturing Practices," *the bill includes a number of provisions that would impact patient and doctor access to compounded agents.* To read about the specific ramifications for patients and doctors, visit [our legislative page](#).

*The CNDA opposes this bill with it's current language. If you are interested in the analysis of this bill read more on the CNDA website.*

## Getting Up-to-date on the New HIPAA Requirements

Starting **September 23, 2013**, all businesses covered by HIPAA must comply with HIPAA's privacy rules and regulations. While the CNDA has not compiled an overview of the new regulations and requirements, several other organizations have put together information for practitioners who are currently working on compliance. We recommend the following resources:

### [The Omnibus HIPAA/HITECH Final Rule Summer Webinar Series](#)

This is free four part webinar series, produced by WEDI in collaboration with DHHS, that provides a great tutorial of the HIPAA/HITECH rules. The first session is a broad overview of the rules and each subsequent session drills down into specifics, such as breach notification and drafting business associate agreements

### [The Network for Public Health's Fact Sheet](#)

This fact sheet reports on the recent changes to HIPAA. The Network for Public Health Law provides insightful legal assistance, helpful resources and opportunities to build connections for local, tribal, state and federal officials; public health practitioners; attorneys; policy-makers; and advocates.

### [The AANP's HIPAA Compliance Page](#)

The American Association of Naturopathic Physician's has put together a HIPAA Survival Guide and Action Steps for Compliance that is available to both AANP members and non-members.

### [The HHS Summary of the HIPAA Privacy Rule Booklet](#)

Produced by the US Dept. of Health & Human Services, this document explains many provisions of the new HIPAA regulations in plain language.

### *[A Note to Doctors Accepting Solicitations from Online Appointment Setting Companies:](#)*

**Please** ensure that if you decide to utilize an online appointment setting service, that company uses HIPAA-compliant practices. The CNDA has received reports of sales representatives sharing **actual patient** information with potential clients as part of their sales pitch. **This directly violates HIPAA and could put your practice and your patients' privacy at risk** should you use a service that does not have HIPAA compliant policies in place! Be sure to ask what their HIPAA policies are and what they are doing to ensure that their company complies with the new regulations coming into effect this September before signing on.

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Community Achievement

We like to highlight the many accomplishments that are taking place within our community. If you, or someone you know, is making a difference for naturopathic doctors or our medicine at large, we'd like to share your news in our community e-blasts and on our Facebook page. Please send us the details so we can celebrate the many faces of success in our profession!

This month we highlight...



### Dr. Amy Day, ND

who was recently appointed to the Board of Directors of the Endometriosis Association, becoming the first ND in the organization's 33-year history. As Director of Special Projects - Medical Education, she will be working to help train other health care providers on the latest research developments and natural treatment options for their patients. Dr. Day says she is "very excited to help raise awareness and accessibility of natural treatments for this challenging disease."

Dr. Day describes herself as on a personal mission to empower women to find effective solutions to their health problems. She specializes in treating women who struggle with energy, mood, sleep, weight, PMS and other hormonal issues.

More information can be found on her website, [www.dramyday.com](http://www.dramyday.com).

Thank you Dr. Day for your ongoing commitment to patient health and your continual contributions to our community!

## Pray for Sweet Eddie

Tragedy struck Dr. Tamara Smith's family earlier this summer. Her son, Eddie, suffered a near-drowning incident on June 19. He was in the PICU at Northridge Medical Hospital, and now resides in a sub-acute care facility in Los Angeles. He is only 2 years old. He needs all of your support, positive thoughts and prayers. Please help by sending him love & prayers, he is fighting hard to come back to us. We love you Eddie!



For more information about Eddie's recovery and to offer the family support, please visit their facebook page, [Pray for Sweet Eddie](#).

## Scope of Practice Reminder for the Month: Using Groupon, Living Social & Similar Promotional Marketing Plans

It was recently brought to the CNDA's attention that **health care practitioners, including NDs, should refrain from using online marketing services like Groupon, Living Social, etc.** *The use of these internet marketing companies by health care professionals was recently ruled to be in violation of California Business & Professions Code 650.*

The duties and fee structures commonly included in the contractual arrangements between the internet marketers and the health care professionals transform the role of the internet companies from that of a marketer to that of a referral agency compensated based on the volume of referrals provided.

Section 650 explicitly prohibits a health care practitioner from offering or delivering any commission, patronage dividend, or other consideration as compensation or inducement for referring a patient, and therefore, is a violation of section 650.

A more complete explanation is provided in this legal opinion posted on the Board of Chiropractic Examiners' [website](#).

## Our New CNDA Resource Guide Has Over 300 Companies and Associations In It!

The home office has created a new resource directory specifically for naturopathic doctors. In it we list over 300 companies and associations NDs may want to connect with - by category - including legal resources, laboratories and diagnostic testing, compounding pharmacies, electronic records, malpractice insurance, marketing, medical equipment and supplies, publications, supplement manufacturers and distributors, professional associations, state associations, and more. We list our corporate partners in blue (please support them!). This is a work in progress and we'll be updating the list regularly. We hope you will [CLICK HERE](#) to download our new printable resource directory and put it to use!

## Patients' Insurance Claims Being Denied?

Currently, the CNDA is working with insurers and the California Department of Insurance (DOI) to begin including naturopathic doctors in insurance plans. This is a two-pronged effort that involves meeting with insurance carriers directly to discuss coverage options and parity in reimbursement rates, while also meeting with the DOI to ensure that NDs are not being discriminated against by insurers. The DOI determines whether discrimination is occurring by investigating complaints made by consumers. **If a patient of yours has been denied out-of-network insurance coverage for a medically necessary service or procedure you performed, they should submit a complaint to the CA Department of Insurance using the [forms provided on their website](#)**

Please also let us know if you or one of your patients submits a complaint of insurance claim denial.

Note that the DOI may require adequate records with appropriate coding to determine why the claim was denied. If your records are incomplete, the DOI will not be able to verify the claim or whether discrimination has occurred.

Contact Lauren at [coordinator@calnd.org](mailto:coordinator@calnd.org) if you have any questions!

## ICD-10 Code Implementation Update

On **October 1, 2014**, the ICD-9 code sets used to report medical diagnoses and inpatient procedures will be replaced by ICD-10 code sets. The transition to ICD-10 is required for everyone covered by the Health Insurance Portability Accountability Act (HIPAA). *Please note, the change to ICD-10 does not affect CPT coding for outpatient procedures and physician services.*

For more information, visit the [Center for Medicare & Medicaid Services' website about ICD-10.](#)

## Join a CNDA Committee!

### ***Legislative Committee***

Chaired by Dr. Minna Yoon and Dr. Simon Barker

The committee is currently addressing the following:

1. Preparing a scope expansion bill to be introduced next year.
2. Navigating through how to access inclusion in Medi-cal & insurance to offer access to California residents.
3. Sacramento and in-district trips to educate senate and assembly members about our profession.
4. Bill tracking: working with our lobbyists to take a stand for or against introduced legislation that has the potential to impact our profession.

**We need at least 5 more doctors who are willing to help out on these legislative issues!**

### ***Professional Development Committee***

Chairs by Dr. Emily Dashiell and Dr. Debi Walker

This committee is responsible for the creation of our Continuing Education events: the bi-annual Merging Medicine Conferences and the quarterly Pharmacology Webinars. The Merging Medicine Conferences and Pharmacology Webinars were designed to ensure that all of your CE requirements for license renewal would be met by attending those events.

**We are currently seeking individuals interested in chairing the PD**

**committee for next term!**

### ***Membership Committee***

Chaired by Dr. Lily Au

The committee has been focused on improving community and school outreach to make our numbers in CA strong. The membership crew also constantly works on bringing you as many resources as possible to improve the value of your annual membership fee. They also respond to questions that come in from doctors to the home office.

**We need more doctors who are willing to share their experience practicing in California, and think about ways to improve membership for all of our doctors!**

### ***Fundraising Committee***

Chaired by Dr. Julie Tran and Dr. Christina Youngren

The CNDA recently founded a 501c3 non-profit called The Foundation for Natural Health, with the specific intent of raising funds to increase awareness of and access to our profession. You, your patients and friends can now donate to The Foundation - all donations are 100% tax deductible.

**We need more volunteers to help us organize and get ready for our re-focused public education campaign and upcoming scope work!**

If you are available to volunteer about 2 hours per month by participating on one of the above committees, please contact Lauren at [coordinator@calnd.org](mailto:coordinator@calnd.org).



## **Upcoming Community Expos & Health Fairs**

Let's raise awareness in our communities at health expos and events where there is an opportunity to increase education about who we are! If you have leads on upcoming events in your community, send us that information so we can spread the word to the rest of our CA community on monthly events. Send info to [coordinator@calnd.org](mailto:coordinator@calnd.org).



## **Webinar and Conference Speaker Recommendations**

We here at the CNDA are always on the lookout for new and exciting speakers, clinicians, and researchers to bring to our members through our pharmacy webinars and Merging Medicine conferences. We welcome recommendations for speakers you may have seen or heard about and would like to potentially see featured in one of our continuing education events. Please share any names with the CNDA using the following form: [CE Event Speaker Recommendations](#).

*Thank you for helping us create high quality and impactful CE opportunities!!*

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