



Merging Medicine 21 Conference Information for Exhibitors

Dear Exhibitor,

Thank you for registering for our upcoming March 1-3, 2019 Merging Medicine 21 Conference in Palm Springs. If you have not already filled out our exhibitor application form, please do so now and fax it to us at [815-550-2411](tel:815-550-2411). The exhibitor info form is available at www.calnd.org/mm21exhibitors.

[Doubletree by Hilton Golf Resort Palm Springs](#)

- **Check-in:** Fri March 1, 2019
- **Check-out:** Sun March 3, 2019
- **Group Rate available until:** Mon February 18, 2019 – or until block is sold out
- **Special Concessions:** Free parking onsite, no resort fee, high-speed wireless Wi-Fi in hotel rooms, fitness room access, discounted shipping fees, and more!

You can reserve your hotel room by [CLICKING HERE](#) or calling reservations at **1-760-322-7000** and refer to the CNDA Conference in order to get the **\$189 room rate**.

Badge Limit Is Two

Each exhibitor is allowed up to two reps (badges). Additional badges may be [purchased](#) and are \$250 each. Because we are including lunch with a sponsored table, you may only want to have doctors seated at your table rather than extra reps. We will do our best to accommodate everyone, but please ensure we have the names of your reps at least two weeks prior to the conference

DOUBLETREE Shipping and Electricity

Information will be provided when available.

Table Assignment

Tables are assigned on a first pay, first serve basis. Since you just paid, expect your table to be assigned shortly (request your preferences on our exhibitor application form). Table assignments can be seen on this page of our website: [MM21 Exhibitors Page](#).

Your Company Overview

Please email your 75-word company overview for the conference album **as soon as possible:** executive@calnd.org.

Our Promotional Flyers In Your Shipments To Doctors

To maximize attendance, we ask all exhibitors to consider inserting our promotional flyers into their shipments to doctors. If this works for you, please let me know how many to ship to you.

For Exhibitor Packages and Purchased Add-Ons:

Flyers For Our Conference Bags

If you are submitting flyers to be inserted into our conference bags because you either paid for this or it is part of your package, please ship 200 flyers to the hotel, and VERY IMPORTANT, put “**Attn: Kathy Konst, FLYERS**” on that box in LARGE LETTERS. Please be sure they arrive **no later than Wednesday, February 27, 2019**.

Conference Book Ads

If you are submitting a half page or full-page advertisement for our conference book, please have that to us no later than January 18, 2019 (sooner is better). Please ensure you are submitting a high-resolution PDF file of your ad in these exact size requirements...

- **Full Page ad:** 7.25" W X 9.5" H
- **Half Page ad:** 7.25" W X 4.5" H

Color ads will show up as black and white in the conference book, but will be in color in the online version of the conference book. Please submit only one ad, which will be used in both the printed and PDF versions.

Star Bingo Sponsor: Please call me directly to discuss ad specs.

If you have any questions, please email me executive@calnd.org or call me [310-670-8100](tel:310-670-8100).

Sincerely,

Kathy Konst
Executive Director